

CONCORDIA UNIVERSITY
COMMERCE AND ADMINISTRATION FACULTY COUNCIL

MINUTES OF MEETING
FRIDAY, DECEMBER 7, 1984

In Attendance: S.H. Appelbaum (Chairman)

V.V. Baba (Mana.); N.S. Mahlab (Exec. MBA); C. Patterson (Fin.);
R. Rohrlick (Lib.); A. Jalilvand (Fin.); C. Foster (Reg.);
M. Armstrong (Econ.); V.H. Kirpalani (Mktg.); C-L Sandblom (Q.M.);
S. Goyal (Q.M.); R. Wills (Assoc. Dean); M. Franklin (Mana.);
J.D. Blazouske (Acco.); P. Wade (Acco.); Z. Gidengil (Mktg.);
C. Potter (Fin.); J. Kelly (Mana.); J. Goodwin (Mana.);
B. Barbieri (Assoc. Dean); K. Argheyd (Mana.); G. Johns (Mana.);
R. McTavish (Q.M.); P. Pasold (Mktg.); C. Ross (Asst. Dean);
H. Ripstein (Acco.); R. Oppenheimer (Mana.); J. Reich (CSA);
A. Palucci (CSS); P. Marchand (CSA); S. O'Hara (CUSA)

I Call to Order

The Meeting was called to order at 09:30.

II Open Meeting

III Approval of Agenda

Z. Gidengil moved that the Agenda (CAFC-84-10A) be approved.

Seconded by J. Goodwin.

CARRIED

IV Approval of Minutes of Previous Meeting

It was moved by D. Blazouske that the Minutes of the Previous Meeting (CAFC-84-09M) be approved.

Seconded by R. Wills.

CARRIED

V Chairman's Remarks and Question Period

The Chairman, referring to a recent memo regarding the granting of Honorary Doctoral degrees, reminded Council that the deadline for submission of nominations was January 15, 1985. He strongly urged the departments to give the matter serious consideration, particularly in the context of the Capital Campaign.

The Chairman also informed Council that the Faculty Christmas Party would be held on Thursday, December 13, 1984 in the new case study room (GM 503-48) and wished everyone a very happy holiday season.

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V Chairman's Remarks and Question Period (cont.)

D. Blazouske, referring to examination scheduling, stated that he had observed an unbelievably high number of conflicts. He suggested that the issue be discussed at the next Council meeting.

VI Business Arising From Previous Meeting

There was no business arising from the previous meeting.

VII Reports From Standing Committees

a) Calendar Changes - Diploma in Accountancy

C. Ross conveyed C. Draimin's apologies to Council for the late submission of the Calendar Changes for the Diploma in Accountancy.

C. Ross then moved

that the aforesaid changes, as outlined in Document

CAFC-84-10A be approved.

Seconded by R. McTavish.

CARRIED

b) Executive MBA Program

N. Mahlab reported that the Committee had held regular meetings on alternate Fridays and stated that he hoped to have more to report to the Graduate Studies Committee in a few weeks' time. He further reported that the promotion of the program had been deliberately conducted on a low key note, yet there had been an average of twenty calls per day with a total of about three hundred inquiries received to date. He assured Council that, at this rate, there would be no problems in selecting the twenty-five candidates needed for the start of the program in 1985. He further stated that this type of activity would undoubtedly promote a greater rapprochement between Concordia University and the business community. 298502h

Z. Gidengil asked how many of the three hundred actually met the program's minimum standards. N. Mahlab replied that he had not ascertained that yet; all he could tell at this time was that many of them were private entrepreneurs.

B. Barbieri inquired about the procedure for denying admission to a business executive or to Concordia employees. R. Rohrlick wanted to know how a person who had been out of the academic milieu for several years could be expected to provide academic references.

The Chairman replied that the administration was looking into these as well as other similar issues. Regarding the admissibility of Concordia employees to this program, he informed Council that employees would not be eligible for admission. A. Jalilvand asked how the courses would be structured. The Chairman replied that the members of the Curriculum Committee would be responsible for teaching in this program and would also monitor it closely.

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VII Reports From Standing Committees (cont.)

1. Commerce Graduate Studies Committee

b) Executive MBA Program

N. Mahlab raised the question of the possibility of people switching from the Executive MBA into the regular program. The Chairman replied that students would not be allowed to move into the regular MBA Program upon dropping out of the Executive MBA Program.

2. Commerce Undergraduate Curriculum Committee

Nothing to Report.

VIII Reports from Faculty Representatives on University Committees

1. University Senate

R. Wills reported that Senate, at its last meeting, approved the proposal of Commerce and Administration regarding the Grade Point Average as well as its proposed curriculum changes.

2. Arts and Science Faculty Council

C. Ross informed Council that Arts and Science was considering a joint Ph.D. program in Communication with the four Montreal universities. The program was currently being evaluated with C. Ross on the Evaluation Committee. He further reported that Arts and Science was concerned about space and quoted the Vice-Rector as saying that relief would be forthcoming some six months after the new library had been built.

3. University Curriculum Coordinating Committee

R. Wills reported that UCCC would soon begin considering the proposed M.Sc. program in Management and urged the Department of Management to submit their final input.

4. Board of Graduate Studies

Nothing to Report.

5. Computer Science Committee

P. Wade reported that a study was currently taking place to monitor students' usage of computer facilities with a view of making them accountable for such usage and possible charging them for it.

Z. Gidengil suggested putting a limit on computer usage. P. Wade replied that, currently, there was none.

6. Library Committee

Nothing to Report.

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VIII Reports From Faculty Representatives on University Committees (cont.)

7. C.A.S.A.

V. Baba reported that the Committee had met the previous day; that Commerce and Administration got 49% of the money asked for seed grants, and that the Commerce Faculty had done quite well in terms of obtaining seed grants.

8. Visiting Lecturers Committee

Nothing to Report.

9. Other

P. Pasold reported on the Undergraduate Case Competition at Queens and informed Council that the Concordia team had made it into the finals.

C. Patterson reported on the MBA Case Competition: the Competition would take place from January 24 through January 26, 1985, with eighteen schools having expressed their desire to participate. Some seventy-five judges had been recruited from the business community. He informed Council that the adjudication procedure had been changed this year so that the judging would be done solely by the business people with academic representatives acting as non-voting chairpersons on the judging panels.

R. Wills inquired about the publicity for this event. Professor Patterson replied that Ms. L. Winsor was in charge of publicity this year.

IX New Business

1. Mission Statement (CAFC-84-10A-02)

The Chairman informed Council that Professors Ross, Draimin and Barbieri had taken the earlier document on the Faculty Mission Statement and had reshaped and condensed it into its present form. He then invited comments and feedback from council members. Professors Ross and Barbieri commented that pages 8 and 9 of the Document contained the key message and constituted the actual Mission Statement while pages 1 through 7 provided the background. A lengthy discussion on both the form as well as the substance of the Statement ensued, the highlights of which are summarized below.

G. Johns stated that the Document did not reflect the Faculty's strengths and weaknesses in research. A. Jalilvand noted that where the Document referred to 'tailoring the faculty's research to the needs of the business community', such needs had not been defined. He went on to comment that where the Document discussed strengths and weaknesses, it seemed to be making unsubstantiated value judgments. Professor Ross explained that this was a working document and was not based on research; instead it reflected the

IX New Business (continued)

1. Mission Statement

administration's assumptions regarding the environment and the competition. The Chairman also pointed out that the Document had not been finalized and that Council could make as many changes as it wished.

D. Blazouske commented that Concordia should not compare itself to other universities but lead from its own strength. Z. Gidengil supported this view and hoped that the list of strengths and weaknesses (of other schools) would not be included in the final document. Professor Ross replied that while pages 8 and 9 contained the key issues, pages 1 through 7 recognized the competition and reiterated that the Document was intended for Council's information and that only pages 8 and 9 would be disseminated.

J. Goodwin commented that the Document had not identified the opportunities regarding graduate studies or research in the Quebec milieu. M. Franklin, referring to pages 1 through 7, proposed that some of the information be incorporated in the main body of the Mission Statement, i.e. pages 8 and 9. D. Blazouske endorsed Professor Franklin's comments and asked if the Mission Statement should not contain an assurance about preserving undergraduate education. The Chairman explained that graduate education was crucial and that the Rector had gone on record in this regard. However, he added, such emphasis would not be achieved at the expense of undergraduate education. In reply to a question from V. Kirpalani regarding the priority ranking of the nine strategies (on page 9), the Chairman explained that none of the strategies had a higher priority than the others and suggested that perhaps a statement to this effect could be included in the Mission Statement.

Finally, the Chairman thanked all Council members for their concerns and comments. He noted that Professors Ross and Barbieri had recorded all comments including those pertaining to form and style. He then concluded by urging all members to submit their further comments and inputs to Professor Ross for discussion at the next Council meeting.

2. Election of Commerce and Administration Representatives on Advisory Search Committee for University Librarian

R. McTavish nominated P. Wade for the above position.

Seconded by G. Johns.

P. Wade was elected by acclamation for the position of Faculty of Commerce and Administration Representative on the Advisory Search Committee for the University Librarian.

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X Adjournment

V. Baba moved that the Meeting be adjourned.

Seconded by R. Wills.

The Meeting adjourned at 11:07e

XI Next Meeting

The next regular meeting of Faculty Council will be held on Friday, February 1, 1985 at 09:30 in Room AD 131 (Loyola Campus).